

IN THIS COMPANY... ASSIONATE ID TREAT OTHERS WIT RESPECT **KHARD AND STAND FOR ITY & INNOVATI** LIVE IN COMMUNITY JICATED & LOVE WHAT W AREINSPIRED BY EACH OTHER RE NOT AFRAID TO BE GREAT.



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Commited to a good cause A socially responsible company The Body Shop **Contribution to ecology** 

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# **ABOUT US**



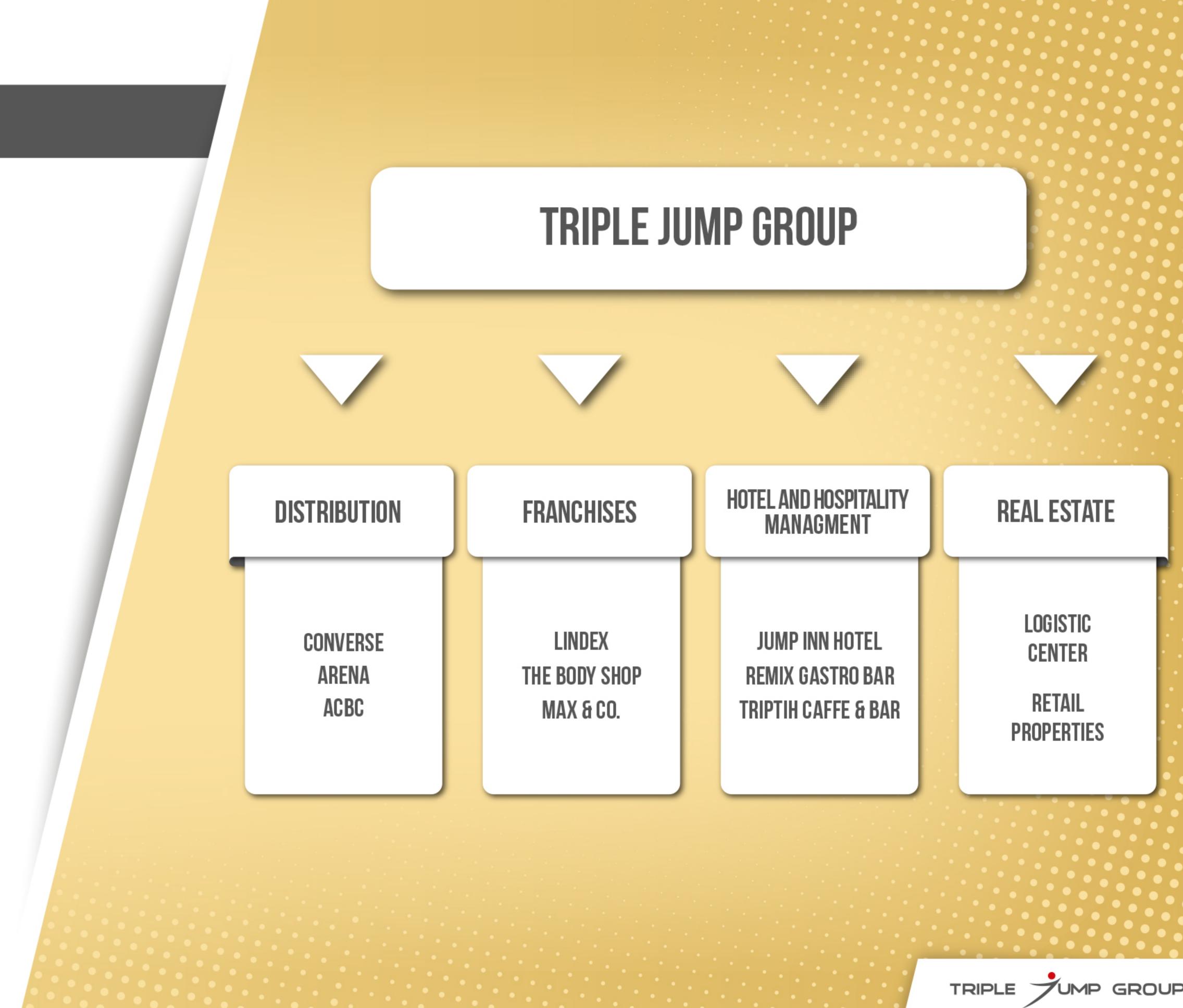


# ABOUT US > OUR HISTORY

# **A FEW KEY MILESTONES**

Triple Jump Group was founded in Serbia. Our name derives from an athletic discipline "Triple Jump" in honor of Mr. Milan Spasojević, our founder and president, an ex triple jumper who competed in the 1972. and in the 1980. Summer Olympics.

With over a three decades of entrepreneur experience Mr. Spasojević founds Triple Jump Group in Belgrade, in 2005. **Company is the successor to several trade** companies in sports and fashion.

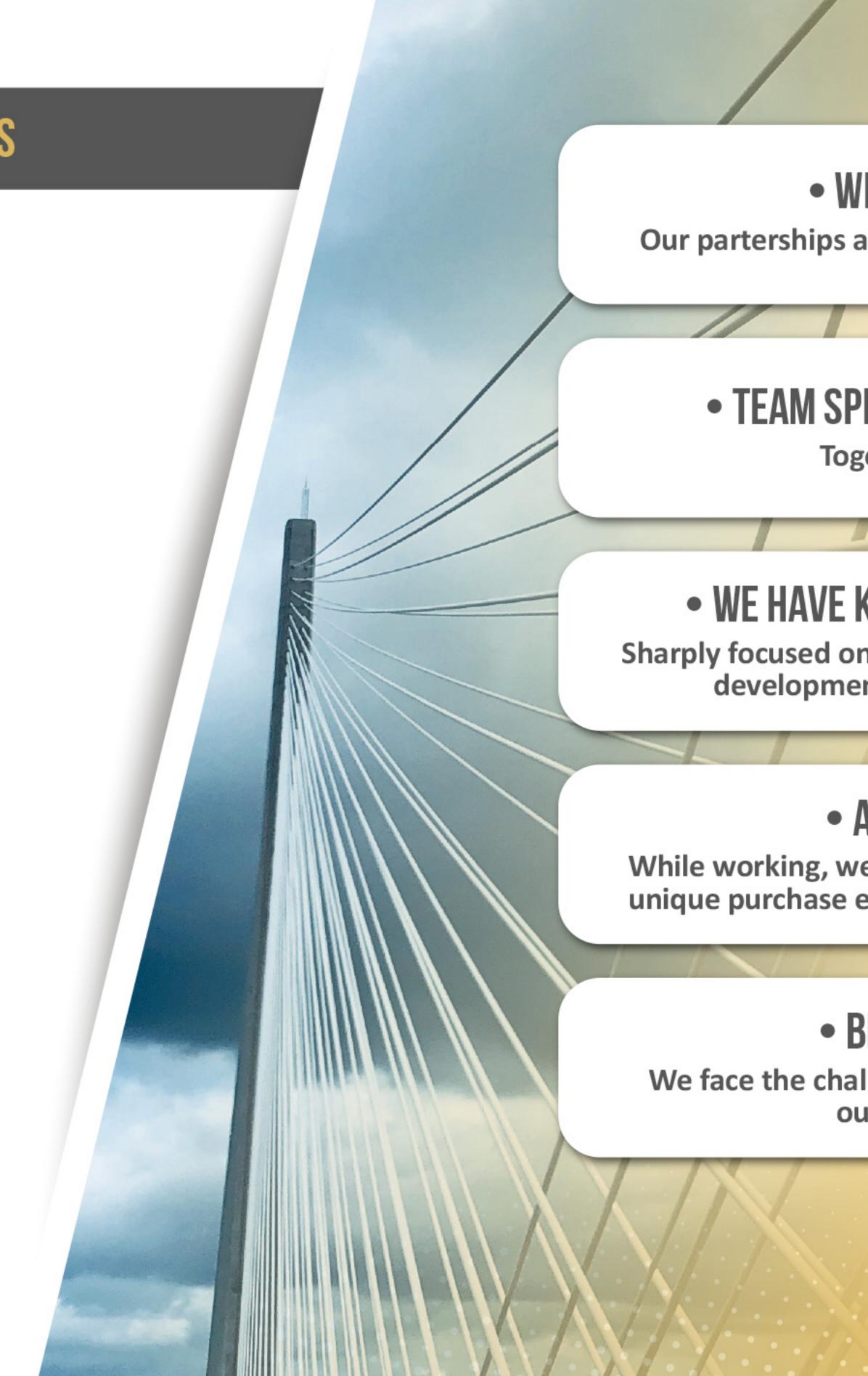


TRIPLE JUMP GROUP



### ABOUT US > OUR VISION > OUR VALUES

# OUR PASSION AND WILL INITIATE AND CREATE SUCCESSFUL PARTNERSHIPS



# • WE ARE TRUSTWORTHY

Our parterships are built on mutual trust and respect.

# • TEAM SPIRIT BEFORE ANYTHING ELSE

Together, we are stronger!

# • WE HAVE KNWOLEDGE AND EXPERIENCE

Sharply focused on identifying opportunities for growth, development and exchange of experience.

# • ALWAYS COMMITTED

While working, we give the best of ourselves, providing unique purchase experience and services to our clients.

# • BRAVE WHEN NEEDED

We face the challenges and make decisions stepping out of our comfort zone





### ABOUT US > OUR MISSION > COMMITTMENTS

# WE ARE DEDICATED, **PROFFESSIONAL**, AND SOCIAL

PROFESSIONALLY, THROUGH PARTNERSHIPS IN REPRESENTING RENOMATED WORLD **BRANDS AND THE DEVELOPMENT OF OUR** PROJECTS, WE ARE ACHIEVING TOP RESULTS.





• EMPLOYEES Jointly creating a healthy business environment with a mutual trust and confidence, providing a scope for learning and personal development, along with evaluation system.

 OWNER Leded by our vision, we manage to achieve results and profit, implementing our mission, cherishing our corporate values along way.

• SHOPPER Offering a best possible service, creating a unique experience in authentic environment.

 PARTNERS Our partners are extremely important for us. We are responsible and committed to their business needs and always ready to go beyond and to pursue common interests.

 COMMUNITY Our individual and collective responsibility classify us as a socially responsible company, continuously contributing to social community.



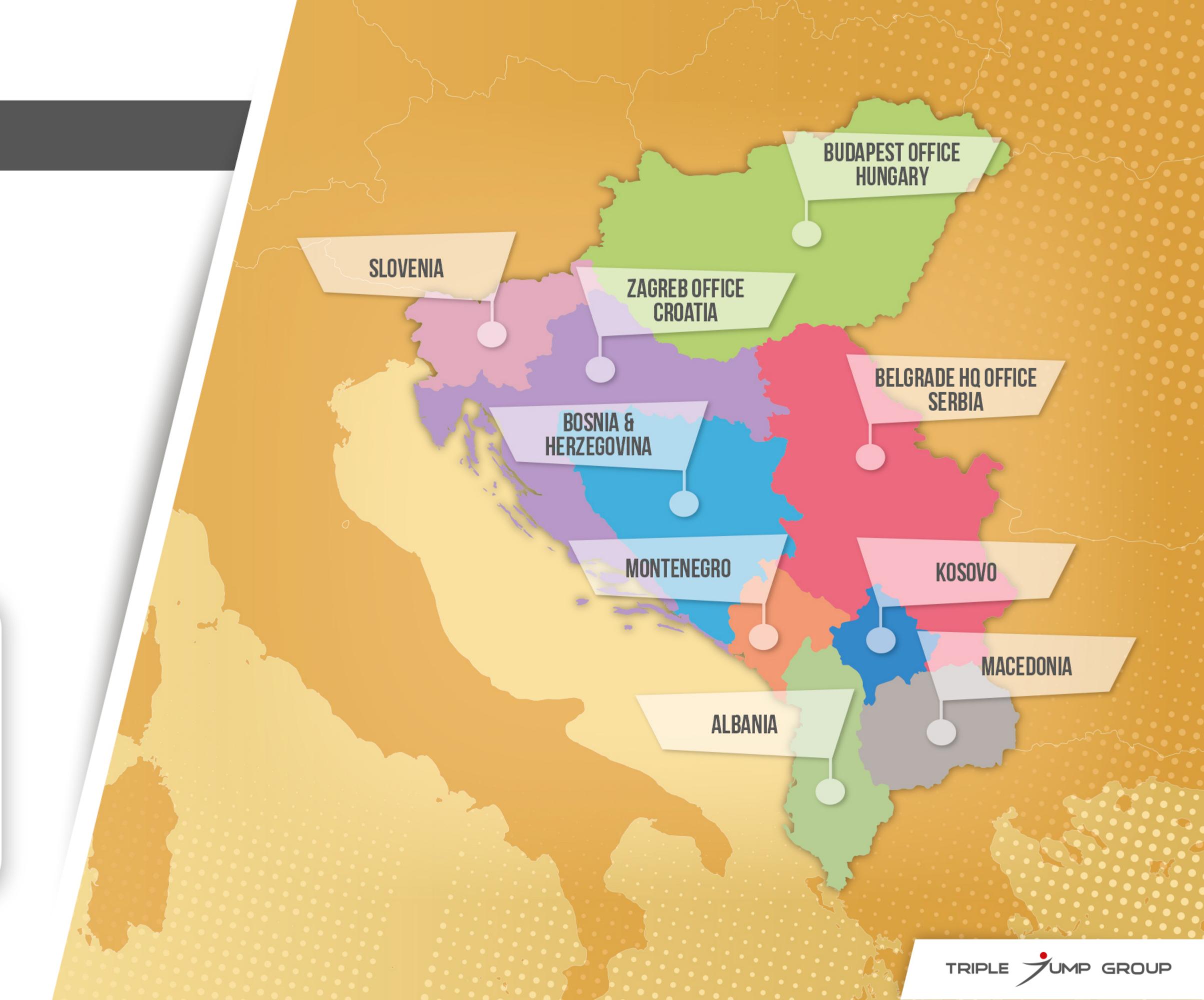
### **ABOUT US > WHERE WE OPERATE?**

We are distibutors and franchisees of sports, fashion and cosmetic brands and owners of commercial, logistic and retail properties. Triple Jump Group is privately owned company based in Belgrade, Serbia.

Group incorporate two separate companies: Triple Jump and Čelik. We operate in 9 countries across former Yugoslavian republics, Hungary and Albania.

Triple Jump portfolio consist of distribution and franchising chain of world's famous brands: Converse, Lindex, Arena, Hurley, ACBC, MAX&Co. and The Body Shop.

- SERBIA HQ OFFICE
- CROATIA OFFICE
- HUNGARY OFFICE
- SLOVENIA
- MACEDONIA
- BOSNIA & HERZEGOVINA
- MONTENEGRO
- KOSOVO





# ABOUT US > OUR RETAIL > OUR PROPERTIES > OUR WEB SHOPS





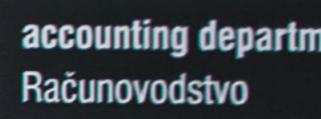
Zagreb

WEB SHOP



# **OUR SUCCESS STORIES**





Managing Director Generalni direktor

sales department komercijalna služba

customer service Korisnički servis

LOGISTICS / LOGIST

### **OUR SUCCESS STORIES > OUR PEOPLE > OUR TURNOVER**

**YEAR 2005** 

3.3 M

**EUR** 

Triple Jump Group is where people with knowledge and dedication choose to make a difference. Our business culture is partners and consumers oriented. We understand their needs while providing the very best of quality.

Our executive and senior management consists of people recognized at the beginning of their careers, mostly interns, today specialists with in between 5 to 15 years of experience in cutting-edge methodology of managing the company.

The result of their knowledge and team work is the introduction to the market of Serbia brands such as: Nike, Mexx, Zara, Escada and others.

We as a team are committed and passionate about our work, as we share the same goal: to provide excellent service from our sales professionals to our support staff, and most importantly to the end consumers.





# OUR SUCCESS STORIES > OUR ORGANIZATION DIVISION

In our organization we deliver full range of services, starting from import, delivery to the market, sales and all support services. Our team is divided on departments.



- **Logistics Department** 
  - **Sales Department**
  - **Retail Department**
- **Customer Service Department**
- Marketing Department



# conference room sala za sastanke

# marketing



FURTHER DIDDI

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# OUR SUCCESS STORIES > OUR OFFICE SPACE

From 2017. we become owners of 2,500 sq m. GLA Office building located in Belgrade's prime Business District, where is our HQ.

Partly open space concept which occupies ground level and two floors, our offices are separated per our organization departments, with Showroom of surface area of 85,59 sq. m where seasonal products are presented to our partners.

Within this property is included: 24 street oriented and 19 garage parking lots.



# 

# CSR



### CSR > COMMITED TO A GOOD CAUSE

For 8 years in a row, Lindex has joined activity with the Oncology Institute of Serbia. During the period of activation, 10% of retail and web shop turnover is allocated to donation purposes. The total donation to the Institute for the 8-year duration of the Lindex Pink campaign is over 100,000 euros.

The Body Shop donation in 2020 for Hospital Dragiša Mišović and Clinic for Infectious and Tropical Diseases - company has donated products for employees of hospitals for hygiene in order to prevent spread of infection disease covid-19.

# **A SOCIALLY RESPONSIBLE COMPANY**

In 2019 company had a donation for magazine "Lice ulice" where over a hundred Converse snickers were donated to colporters with special needs, who are selling this magazin on the streets of Belgrade.

In the beginning of 2021, we have launched campaign as the support of violence prevention. With our franchesd brend The Body Shop and our custumers, we will donate 2 dinars from each product we sell to the Safe House Center Belgrade. This donation is the extention of previous colaboration with NGO with our brends such as Converse, Lindex and The Body Shop.

Our company is a strong partner to UNICEF and their community support through the constant donations in the past 5 years.

Donation to municipality Vračar for children without parents from Center Dragutin Filipović Jusa.

Donation to municipality Savski venac for best students of municipality and winners of National competition.





# LINDEX

### Zajedno u borbi protiv raka dojke

10% ukupnog prihoda od prodaje asortimana za žene, u periodu od 2. do 15. oktobra, biće donirano Institutu za onkologiju i radiologiju Srbije.



Ušće Shopping Center / Rajićeva Shopping Center / Beo Shopping Center / Mercator Centar / Ada Mall / Promenada Novi Sad www.lindex.rs



### CSR > A SOCIALLY RESPONSIBLE COMPANY

With our partner Converse we brought together street artists who painted neglected facades thus strengthening the artistic community.

Under the unique inspiration of the Balkan tradition, a mural over 25 meters high with the theme "Roots of the Balkans" was painted in Venizelosova Street in Belgrade. Also, on the wall of the primary school Drinka Pavlović in Belgrade, a young muralist Jana Danilović painted a mural with the theme Affirmation of gender-sensitive language. In her recognizable manner, she painted the silhouette of a woman who symbolizes different professions, but dozens of professions were also written next to her in the female grammatical gender.

Significant contributions have been made to the empowerment of women and girls as well as to gender equality.



# CSR > THE BODY SHOP

# **RETURN.RECYCLE.REPEAT**

The Body Shop recycling scheme is helping us reduce waste within the beauty industry. Our customers can bring any beauty packaging into store. They pop them into one of our Return, Recycle, Repeat bins and we do the rest. And in order to additionally motivate and reward our customers for taking care of the planet, we give them a 60ml shower gel gift when they bring 5 empty packages.

# THE BODY SHOP REFILL REVOLUTION

The Body Shop is committed to being the most sustainable business it can be. While the brand moves towards its long-term goals for creating zero waste packaging, it's constantly making sure more and more of its packaging is made from plant-based and recycled materials, sourced in a way that drives positive social change. To drive positive change, The Body Shop wants to inspire and empower individuals all over the world to change the way they consume beauty products. They want to call out eco-activists to join their refill revolution and make refill part of their new, more sustainable beauty lifestyle.

In Serbia, we have 7 Refill stations.

By making the simple switch to refill, together we could save over 25 tonnes of plastic every year.



### #ReturnRecycleRepeat



## CSR > A SOCIALLY RESPONSIBLE COMPANY

Triple Jump Group with The Body Shop brand joined the action of the British Embassy "Tree for Belgrade". As part of this action held in March 2021, over 100 seedings were planted in the park of the Belgrade Fair.

# **CONTRIBUTION TO ECOLOGY:**

- SOLAR PANELS ON THE ROOFTOP of the company
- SOLAR PANELS ON THE ROOFTOP of the hotel jump inn



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